



YOUR
TOTAL
SOLUTION
PROVIDER

CONSULTANCY & PRODUCTION COMPANY

We strive to provide our clients with innovative and cost effective merchandising solution, event activation & retail fit out.

<http://qlicsolution.com/>



QLIC SOLUTION



WHO WE ARE

QLIC SOLUTION had been established to be a total solution provider to provide our clients with innovative and cost effective merchandising solution, event activation & retail fit out.

From design, to production, to delivery, to installation & maintenance, our entire value chain is coordinated in a unified manner in order to fulfill our mission to provide our clients with maximum service & product satisfaction.

| MISSION

To ensure maximum customer satisfaction through our works in helping clients to increase their brand awareness and sales.

| VISION

To be a leading consumer marketing solution provider in the region.

• **PEOPLE**

To be a great work place, recognizing achievement, valuing differences and inspiring people to be their “very best”

• **PARTNERS**

Recognize and develop a network of customers and suppliers to create mutual benefit and value.

• **PROFIT**

Maximizing long-term stakeholder return in a considerate and fair manner, whilst recognizing the need to provide “best value” to our customers, employees and supply chain.

| PROCESS

TOTAL SOLUTION APPROACH

1. Design & Consultation
2. Engineering & Production
3. Installation & Maintenance

| VALUE

1. REASSURINGLY COMMITTED

Committed to deliver best customer service & value to our customers.

2. ENGAGINGLY PASSIONATE

Passionate in what we do best to solve customer problems & provide best solution cater to customer’s needs.

3. REFRESHINGLY CREATIVE

Always innovate & bring new cost effective & integrated solution for our customers.

4. UPHOLDING INTEGRITY

Complete honesty & fairness in business conduct & decision.

OUR SERVICES

We are one-stop “below the line” resource place for consumer marketing solutions. We provide variety of services below under one roof to simplify communication & ensure effective & efficient execution.



**Concept & Design
Development
(Graphic & 3D Design)**



**Printing Services
(Inkjet, UV & Silkscreen)**



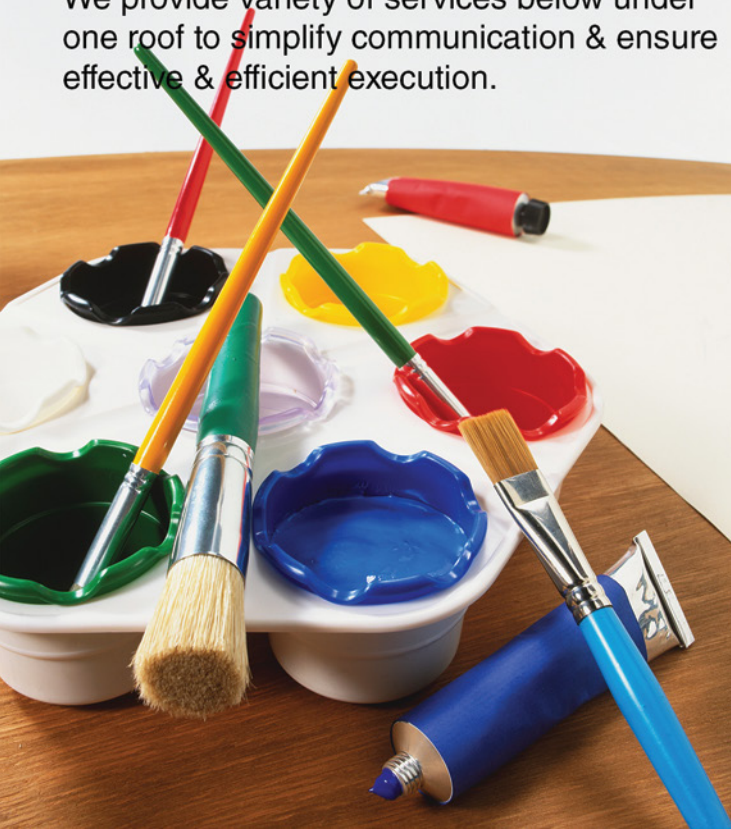
**Carpentry, Logistic &
Event Set Up**



**Signage, Sticker, Label
& Packaging**



**Point of Sales Materials
(POSM) production with all
sort of Materials**





MERCHANDISING SOLUTION

We are one stop design & build company that provide in store point of purchase (POP) displays, point of sale (POS) materials & other visual merchandising solutions.

Our job cover the whole value chain from conceptualization, design, prototyping, production, delivery & installation.



EVENT ACTIVATION & EXHIBITION

We provide the design, production, installation and dismantling of the hardware required for the event.

We believing in a total solution approach that will drive simplification for clients while fulfilling their marketing needs.



RETAIL DESIGN & FITOUT

We help our clients to create their desired retail environment, from designing the retail concept, decorating the window display to building retail counter.

Our integrated approach help create a strong appeal retail space with new innovation & cost effectiveness.



OUR WORKS

We done all types of merchanding display solutions to help our clients create an eye-catching display that customers won't miss.

These displays can be personalized with company logos, key message and any other graphics.

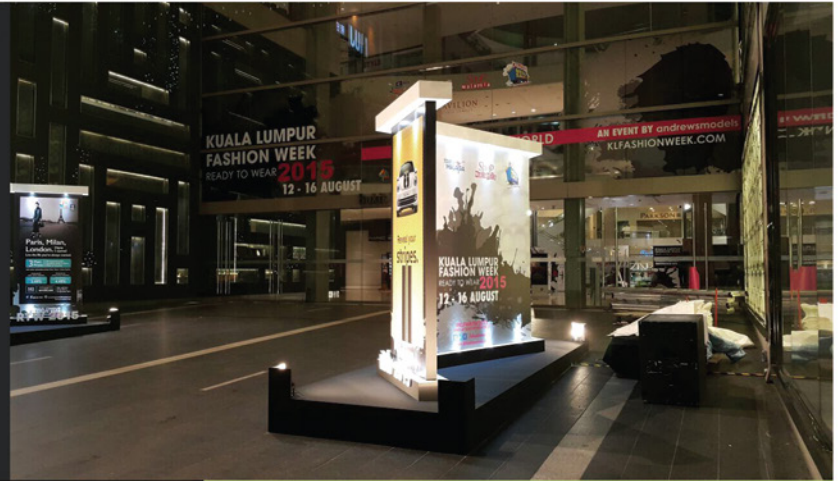
We use different materials according to our clients need & purpose to drive new innovation & cost effectiveness.



**ACRYLIC
STANDEE
&
PRODUCT
DISPENSER**



PAVILION KL FASHION WEEK



EVENT
HARDWARE
SET UP
&
INSTALLATION



**RETAIL CONCEPT DESIGN &
RETAIL FIT OUT**

OUR CLIENTS

Over the years we have worked with a number of highly established clients from all types of industry. Below are the list of the few brands we have served and offer our very full service to :



WHY

PARTNER

WITH

US

1

DEDICATED TEAM

Highly dynamic workforce with passion & dedication.

2

COMPETITIVE PRICES

Unparalleled quality at reasonable rates.

3

UNCOMPRISING QUALITY

Aesthetically pleasing and user-friendly product solution.

4

CREATIVE & INNOVATIVE SOLUTIONS

Customized solutions for your individual needs.

5

QUICK TURNAROUND TIME

Crucial element in meeting marketing goals & tight dateline.



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